

# INVU: Ian Smith Biography

## **Ian Smith, General Manager, Invu Plc**

Since joining Invu as Finance Director in 2009, Ian has overseen the financial evolution of Invu from a loss making and cash consuming business, to a profitable and cash generative business. In 2015 Ian took on the role of General Manager becoming more closely involved in sales, marketing and product strategy.

Ian, a Chartered Accountant, started his career in the Accountancy Practice at Arthur Andersen and then developed his skills and experience in the technology sector with senior management roles at Fisons Instruments, nCipher plc and Pursuit Dynamics plc.

Ian's experience has been that the only constant is change, on both a personal and a business level. He has uprooted his family several times relocating them first Switzerland and then to the USA and then back to the UK. He has managed people, processes and systems in small and medium sized business in the full range of business environments, growth, recession, acquisition and disposal.